प्रारूप ए सार्वजनिक घोषणा

(भारतीय दिवाला और ऋण शोध अक्षमता बोर्ड (स्वैच्छिक परिसमापन प्रक्रिया) विनियमन, 2017 के विनियम 14 के अधीन)

श्रीनाथ नेफ्रोकेयर प्राइवेट लिमिटेड के हितधारकों के ध्यानार्थ श्रीनाथ नेफ्रोकेयर प्राइवेट लिमिटेड कॉर्पोरेट व्यक्ति का नाम

कॉर्म्पोरेट व्यक्ति के निगमन की तिथि 30 नवंबर, 2012 पाधिकरण जिसके अधीन कॉर्पोरेट रजिस्टार ऑफ कम्पनीज दिल्ली और हरियाणा. व्यक्ति निगमित / पंजीकृत है कॉर्पोरेट पहचान संख्या / सीमित देयता U85100DL2012PTC245524

पहचान कॉर्पीरेट लोगों की संख्या कॉर्पोरेट व्यक्ति के रजिस्ट्रीकृत एस-21, द्वितीय तल, स्टार सिटी, डिस्टिक्ट सेंटर कार्यालय और प्रधान कार्यालय मयूर प्लेस, मयूर विहार, फेस 1, नई दिल्ली-110091 (यदि कोई हो तो) का पता

ज्ञानेश्वर सहाय

कॉर्पोरेट व्यक्ति का परिसमापन प्रारंग 27 दिसंबर 2024

पताः ओएस-2, द्वितीय तल, द नेक्स्ट डोर, सँक्टर-76. दरभाष संख्या तथा पंजीकरण संख्या फरीदाबाद, हरियाणा-121004 ईमेल :gyaneshwar.sahai@gmail.com मोबाईल नंबर: 9953541408 पंजी. सं::IBBI/IPA-002/IP-N00130/2017-18/10546 एएफए वैधः ३१ दिसंबर २०२५ तक

26 जनवरी 2025 8. दावे जमा करने की अन्तिम तिथि एतद्वारा सूचना दी जाती है कि श्रीनाथ नेफ्रोकेयर प्राइवेट लिमिटेड ने 27 दिसंबर 2024 को स्वैच्छिक परिसमापन आरम्भ किया है । श्रीनाथ नेक्रोकेयर प्राइवेट लिमिटेड के हितधारकों को एतद्वारा मद 7 के सम्मुख उल्लिखित पते पर

परिसमापक के पास 26 जनवरी 2025 को या इससे पूर्व अपने दावों के प्रमाण जमा करने के लिए कहा जाता है। वित्तीय लेनदार केवल इलेक्ट्रॉनिक माध्यमों से ही अपने दावों के प्रमाण जमा करेंगे । अन्य सभी पक्षकार अपने दावों के प्रमाण व्यक्तिगत रूप से, डाक द्वारा या इलेक्ट्रॉनिक साधनों द्वारा जमा कर सकते हैं। दावे के फर्जी अथवा भ्रामक प्रमाण की प्रस्तृति दंडनीय होगी। जानेश्वर सहाय

तिथि : 28 दिसंबर 2024

कार्यालय और प्रधान कार्यालय

परिसमापक का नाम, पता, ई—मेल पता,

होने की तिथि

परिसमापक, श्रीनाथ नेफ्रोकेयर प्राइवेट लिमिटेड पंजीकरण सं.: IBBI/IPA-002/IP-N00130/2017-18/10546

मालवीय नगर, नई दिल्ली-110017

प्रारूप ए

सार्वजनिक घोषणा

(भारतीय दिवाला और ऋण शोध अक्षमता बोर्ड (स्वैच्छिक परिसमापन प्रक्रिया) विनियमन, 2017 के विनियम 14 के अधीन)

बीन कल्ट इंडिया प्राइवेट लिमिटेड के हितधारकों के ध्यानार्थ

बीन कल्ट इंडिया प्राइवेट लिमिटेड कॉर्पोरेट व्यक्ति का नाम कॉर्म्पोरेट व्यक्ति के निगमन की तिथि 23 जून 2023 प्राधिकरण जिसके अधीन कॉर्पोरेट रजिस्टारऑफ कम्पनीज-व्यक्ति निगमित / पंजीकृत है एनसीटी ऑफ दिल्ली कॉर्पोरेट व्यक्ति की कॉर्पोरेट पहचान U47211DL2023PTC416085 संख्या / सीमित देयता पहचान संख्या कॉर्पोरेट व्यक्ति के रजिस्ट्रीकृत ए-335, प्रथम तल, शिवालिक,

(यदि कोई हो तो) का पता कॉर्पोरेट व्यक्ति का परिसमापन प्रारंभ
24 दिसंबर 2024 होने की तिथि

अनुराग निर्भया परिसमापक का नाम, पता, ई—मेल पता, दूरभाष संख्या तथा पंजीकरण संख्या पताः 201, सागर प्लाजा, डिस्ट्रिक्ट सेंटर, लक्ष्मी नगर, नई दिल्ली-110092 ई-मेल आई डी: anurag@canirbhaya.com फोन नं.: 9510382513

 दावे जमा करने की अन्तिम तिथि 23 जनवरी 2025 इसके द्वारा सचित किया जाता है कि बीन कल्ट इंडिया प्राइवेट लिमिटेड ने 24.12.2024 को स्वैच्छिक परिसमापन शुरू कर दिया है। बीन कल्ट इंडिया प्राइवेट लिमिटेड के हितधारकों से अनुरोध है कि वे अपने दावों का प्रमाण

23.01.2025 को या उससे पहले मद 7 के समक्ष उल्लिखित पते पर परिसमापक को प्रस्तृत करें । वित्तीय ऋणदाता अपने दावों का प्रमाण केवल इलेक्ट्रॉनिक माध्यम से ही प्रस्तुत करेंगे । अन्य सभी हितधारक व्यक्तिगत रूप से, डाक द्वारा या इलेक्ट्रॉनिक माध्यम से दावों का प्रमाण प्रस्तुत कर सकते हैं। दावे के झुठे या भ्रामक प्रमाण प्रस्तुत करने पर दंड लगाया जाएगा। अनुराग निर्भया

बीन कल्ट इंडिया प्राइवेट लिमिटेड के स्वैच्छिक तिथि 28 दिसंबर 2024 परिसमापन के मामले में परिसमापक स्थानः नई दिल्ली पंजीकरण सं.: IBBI/IPA-001/IP-P00870/2017-2018/11468

कब्जा सूचना

जबिक, वित्तीय संपत्तियों के प्रतिभूतिकरण और पुनर्निर्माण और सुरक्षाहित प्रवर्तन अधिनियम, 2002 के तहत और शक्तियों का प्रयोग करते हुए जना स्मॉल फाइनेंस बैंक लिमिटेड (पूर्व में जनलक्ष्मी फाइनेंशियल सर्विसेज लिमिटेड के नाम से जाना जाता था) के अधिकृत अधिकारी के रूप में सुरक्षाहित (प्रवर्तन) नियम 2002 के नियम 3 के साथ पठित धारा 13 (2) के तहत उधारकर्ताओं / सह-उधारकर्ताओं को मांग सूचना जारी करता है, जिसमें उधारकर्ताओं से संबंधित नामों के सामने उल्लिखित राशि को 60 दिनों के भीतर उक्तन टिस की प्राप्ति की तारीख से, भुगतान और / या वसूली की तारीख तक किए गए प्रासंगिक खर्चों, लागतों, शुल्कों आदि के रूप में भविष्य के ब्याज सहित चुकाने का आदेश दिया था।

क्र. सं.	ऋण संख्या	उधारकर्ता / सह— उधारकर्ता / गारंटर / बंधककर्ता	13(2) नोटिस दिनांक / बकाया देय (रुपये में)	दिनांक / समय एव कब्जे का प्रकार
1	47939430000383	1) श्रीमती नसीमा (आवेदक), 2) श्री अश्विनी मिश्रा (सह—आवेदक)	07.10.2024 रु.21,15,420 / — (रुपये इक्कीस लाख पन्द्रह हजार चार सौ बीस मात्र) 03.10.2024 तक	दिनांकः 26—12—2024 / समय :02:32दोपहर प्रतीकात्मक कब्जा

संपत्ति का विवरणः दुकान नंबर 18 वाली संपत्ति, (ऊपरी तल तल, बिना छत के अधिकार के) प्लॉट नंबर एस-47 पर निर्मित, क्षेत्रफल 11.15 वर्ग मीटर, शालीमार गार्डन एक्सटेंशन-1, गांव पसौंडा, परगना लोनी, तहसील और जिला गाजियाबाद में स्थित है। मालिक श्रीमती नसीमा, पत्नी श्री अश्विनी मिश्रा। सीमाः पर्वः रास्ता ६० फीट चौडा, पश्चिमः अन्य की संपत्ति / प्लॉट नंबर एस-46. उत्तरः सडक 50 फीट चौडी. दक्षिणः सर्विस लेन / दकान नंबर 15

जबकि, यहां ऊपर उल्लिखित उधारकर्ता / सह—उधारकर्ता / गारंटर / बंधककर्ता देय राशि चकाने में विफल रहे हैं, विशेष रूप से ऊपर उल्लिखित उधारकर्ताओं और सामान्य रूप से जनता को सचित किया जाता है कि जना रमॉल फाइनेंस बैंक लिमिटेड के अधिकृत अधिकारी ने ऊपर वर्णित तिथियों पर उक्त नियमों के नियम 8 के साथ पठित उक्त अधिनियम की धारा 13 (4) के तहत प्रदत्त शक्तियों का प्रयोग करते हुए ऊपर वर्णित सुरक्षित संपत्तियों पर सांकेतिक कब्जा कर लिया है विशेष रूप से ऊपर उल्लिखित उँघारकर्ताओं / सह—उधारकर्ताओं / गारंटरों / बंधककर्ताओं और सामान्य रूप से जनता को सचित किया जाता है कि वे उपरोक्त संपत्तियों / सरक्षित परिसंपत्तियों के साथलेन-देन न करें और उक्त संपत्तियों / सूरक्षित परिसंपत्तियों के साथ कोई भी लेनदेन जना स्मॉल फाइनेंस बैंक लिमिटेड

के शल्क के अधीन होगा। स्थानः दिल्ली एनसीआर

हस्ता / –प्राधिकृत अधिकारी, जना स्मॉल फाइनेंस बैंक लिमिटेड

जना स्मॉल फाइनेंस बैंक (एक अनसचित वाणिज्यिक बैंक) पंजीकृत कार्यालयः द फेयरवे, ग्राउंड और प्रथमतल, सर्वे नंबर 10/1, 11/2 और 12/2बी, ऑफ डोमलूर, कोरमंगला इनर रिंग रोड, ईजीएल बिजनेस पार्क के बगलमें, चल्लाघट्टा, बैंगलोर—560071 शाखा कार्यालय : 16 / 12, द्वितीय तल, डब्ल्यु.ई.ए., आर्य समाज रोड, करोल बाग, नई दिल्ली-110005



"IMPORTANT"

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n The Court Of Dr. Jasveer singh COMA/5849/2020 JMIC ludhiana Next date, purpose of case, orders and judgments as well as other case information is available on http://districts.ecourts.gov.in/ludhiana Next Date: 28-01-2025

U/s :138 of N.I ACT publication notice for proclamation under section 82 CRPC Police Station: Kotak Mahindra Bank Ltd

Gurwinder Singh CNR NO. PBLD03-023762-2020 Notice To: 1. Gurwinder Singh Auth. Sign. Souvinear Services, Indu Area Kirti Nagar Near Mdh Masala Factory New Delhi 110015 Whereas it has been proved to the satisfaction of the court that you, the accused above named can't be served in the ordinary way of service. hence this proclamation under section 82 crpc is hereby issued against you with a direction that you should appear personally before this court on 28-01-2025 at 10:00

the court. for details logon to: https://highcourtchd.gov.in/?trs=district_notice&dist rict=ludhiana JMIC Ludhiana

part to appear as directed above the above said

case will be heard and determined as per law, in

Criminal Courts, Ludhiana Criminal Court, Ludhiana In The Court Of Ms. Lovepreet Kaur Swaich JMIC. Ludhiana M/s UP Money Ltd

> Vs. Jamila CNR NO: PBLD03-022326-2021 COMA/10206/2021

Notice To: 2) Reshamdeen S/o Sadeek R/o House No. 32 Village Mirzapur, Tehsil Jagadhari Distt. Yamuna Nagar, Haryana Whereas it has been proved to the satisfaction of this court that you the accused above named cannot be served in the ordnary way of service. Hence this proclamation under section 82 CRPC is hereby issued against you with a direction that you should appear personally before this court on 27-01-2025 at 10:00 a.m. or within 30 days

from the date of publication of this a.m. or within 30 days from the date of publication of proclamation take notice that, in default this proclamation. take notice that, in default of your of your part to appear as directed above the above said case will be heard and determined as per law, in your absence your absence. given under my hand and the seal of Given under my hand and the seal of the court. for details logon to: https://highcourtchd.gov.in/?trs=district_n otice&district=ludhiana JMIC Ludhiana

Criminal Courts, Ludhiana n The Court Of Dr. Jasveer singh

JMIC ludhiana COMA/42069/2022 Next date, purpose of case, orders and judgments as well as other case information is available on http://districts.ecourts.gov.in/ludhiana Next Date: 27-01-2025

U/s:138 of N.I ACT publication notice for proclamation under section 82 CRPC Arif Mohammad

Fijakat Ali CNR NO. PBLD03-047875-2022 Notice To: 1. Fijakat Ali S/o Musheer Khan R/o House No: 380, Era Garden Estate, Meerut Uttar Pardesh 250002 Second Address- Fijakat Ali S/o Musheer Khan C/o 478/13, Shastri Nagar, Meerut

Uttar Pradesh 250002 Whereas it has been proved to the satisfaction of the court that you, the accused above named can't be served in the ordinary way of service. hence this proclamation under section 82 crpc is hereby issued against you with a direction that you should appear personally before this court on 27-01-2025 at 10:00 a.m. or within 30 days from the date of publication of this proclamation, take notice that, in default of your part to appear as directed above the above said case will be heard and determined as per law, in your absence. given under my hand and the seal of the court. for details logon to: https://highcourtchd.gov.in/?trs=district_notice&dist

rict=ludhiana JMIC Ludhiana

"प्रपन्न सं. आईएनसी-26" (कंपनी (निगमन) नियम, 2014 के नियम 30 के अनुसरण में) केन्द्रीय सरकार क्षेत्रीय निदेशक के समक्ष उत्तरी क्षेत्र

कंपनी अधिनियम, 2013 की धारा 13 की उपधारा (4) और कंपनी (निगमन) नियम, 2014 के नियम 30 के उपनियम (5) के खंड (अ) के मामले में मैट्रिक्स इन्फोसॉफ्ट प्राईवेट लिमिटेड

CIN: U72200DL2005PTC135448

जिसका पंजीकत कार्यालय : 1एक्स / 2192, ग्राऊंड

फ्लोर, गली में, 10 कैलाश नगर, नियर चूरी भण्डार, ईस्ट दिल्ली-110031, इंडिया, में स्थित है आम जनता को यह सुबना दी जाती है कि यह कंपनी केन्द्रीय सरकार के समक्ष कंपनी अधिनियम 2013 की धारा 13 के अधीन आवेदन करने का प्रस्ताव करती है जिसमें कंपनी का रजिस्ट्रीकृत कार्यालय "राष्ट्रीय राजधानी क्षेत्र दिल्ली" से ["]उत्तर प्रदेश राज्य["] मे स्थानांतरित करने के लिए तारीख सोमवार û2 दिसम्बर 2024 को सुबह : 11:00 बजे आयोजित असाधारण सामान्य बैठक में पारित विशेष संकल्प के संदर्भ मे

कंपनी के संगम झापन में संशोधन की पृष्टि की मांग की गई हैं। कंपनी के पंजीकृत कार्यालय के प्रस्तावित स्थानांतरण से यदि किसी व्यक्ति का हित प्रभावित होता है तो वह व्यक्ति या तो निवेशक शिकायत प्ररुप फाइल कर एमसीए–21 पोर्टल (www.mca.gov.in) में शिकायत दर्ज कर सकता है या एक शपथ पत्र जिसमें उनके हित का प्रकार और उसके विरोध का कारण उल्लिखित हों के साथ अपनी आपत्ति क्षेत्रीय निदेशक उत्तरी क्षेत्र, को इस सचना के प्रकाशन की तारीख से 14 दिनों के भीतर बी-2 विंग, द्वितीय तल, पंडित दीनदयाल अंत्योदय भवन, सीजीओ कॉम्प्लेक्स, नई दिल्ली-110003 पते पर यंजीकृत डाक दवारा भेज सकता है या सुपूर्व कर सकते है और इसकी प्रति आवेदक कंपनी को उनके उपरोक्त फीकृत कार्यालय के पते पर भी भेजेगा।

१एक्स / २१९२, ग्राउडंड फ्लोर, गली नं, १० कैलाश नगर. नियर चुरी भण्डार, इंस्ट दिल्ली-110031, इंडिया, कत्ते आवेदक की ओर से कृत्ते मैट्रिक्स इन्छोसॉफ्ट प्राईवेट लिमिटेड इस्ता. / देनांक : 28.12.2024 संशील कमार जैन

डीआईएन : 00003910 पता : बी-165 नियर एमिटी स्कूल सैक्टर-44 नोएडा, गौतम बुद्व नगर, यूपी-201301 केन्द्रीय सरकार के रजिस्ट्रार ऑफ कंपनीज, दिल्ली एवं हरियाणा के समक्ष

सीमित दायित्व भागीदारी अधिनियम, 2008 की धारा 13 की उपधारा (3) तथा सीमित दायित्व भागीदारी नियम, 2009 के नियम 17 के मामले

रस्टी कंसल्टेंटस एलएलपी के मामले में. जिसका पंजीकत कार्यालय आर-42. द्वितीय तल. ग्रेटर कैलाश-1, दक्षिण दिल्ली-110048 में है

आम जनता को सूचित किया जाता है कि एलएलपी, सीमित दायित्व भागीदारी अधिनियम् 2008 की धारा 13 (3) के अंतर्गत रजिस्ट्रार ऑफ कंपनीज, दिल्ली एवं हरियाणा को एक याचिका प्रस्तुत करने का प्रस्ताव रखती है, जिसमें अपने पंजीकृत कार्यालय को ''दिल्ली'' राज्य से ''हरियाणा'' राज्य में बदलने की अनुमति मांगी जाती है। कोई भी व्यक्ति जिसका हित एलएलपी के पंजीकृत कार्यालय के प्रस्तावित परिवर्तन से प्रभावित होने की संभावना है वह अपने हित की प्रकृति और विरोध के आधारों को बताते हुए एक हलफनामे द्वारा समर्थित अपनी आपत्तियों को रजिस्ट्रार ऑफ कंपनीज, दिल्ली और हरियाणा को इस नोटिस के प्रकाशन की तारीख से 2 (इक्कीस) दिनों के भीतर वितरित कर सकता है या वितरित करवा सकता है या पंजीकृत डाव द्वारा भेज सकता है, साथ ही इसकी एक प्रति याचिकाकर्ता एलएलपी को उसके पंजीकृत कार्यालय में ऊपर उल्लिखित पते पर भी भेजनी

होगी। रस्टी कंसल्टेंट्स एलएलपी की ओर से दिनांकः 27.12.2024 हस्ता/-स्थान' दिल्ली संजय रस्तोगी (नामित भागीदार) पताः आर–42, द्वितीय तल.

ग्रेटर कैलाश-1, दक्षिण दिल्ली-110048

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PUBLIC ANNOUNCEMENT



to view the DRHP

Earthood

EARTHOOD SERVICES LIMITED

Our Company was incorporated under the provisions of the Companies Act, 1956 as 'Earthood Services Private Limited' pursuant to a certificate of incorporation dated September 14, 2012, issued by Registrar of Companies, Delhi and Haryana at New Delhi. Our Company was converted into a public limited company and the name of our Company was changed to 'Earthood Services Limited' pursuant to a special resolution passed by our Shareholders dated July 09, 2024 and a fresh Certificate of Incorporation issued by the RoC on September 23, 2024. For further details, see "History and Certain Corporate Matters" beginning on page 210 of the Draft Red Herring Prospectus dated December 26, 2024 ("DRHP"), filed with the Securities and Exchange Board of India ("SEBI") and the Stock Exchanges.

> Registered Office: 12003 to 12005, 12th Floor, Tower B, Emaar Digital Greens, Sector-61, Golf Course Extension Road, Gurgaon-122011, Haryana, India. Telephone: +91-12 - 44204599; Website: www.earthood.in; Contact Person: Vishaka Jalan, Company Secretary and Compliance Officer; E-mail: compliance@earthood.in; Corporate Identity Number: U93000HR2012PLC047116

THE PROMOTERS OF OUR COMPANY ARE DR. KAVIRAJ SINGH AND ASHOK KUMAR GAUTAM

INITIAL PUBLIC OFFERING OF UP TO 78,00,000 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH ("EQUITY SHARES") OF EARTHOOD SERVICES LIMITED ("COMPANY") FOR CASH AT A PRICE OF ₹ [●] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [●] PER EQUITY SHARE) (THE "OFFER PRICE") AGGREGATING UP TO ₹ [●] LAKHS ("THE OFFER") COMPRISING A FRESH ISSUE OF UP TO 36,00,000 EQUITY SHARES AGGREGATING UP TO ₹ [●] LAKHS BY OUR COMPANY (THE "FRESH ISSUE") AND AN OFFER FOR SALE OF UP TO 42,00,000 EQUITY SHARES AGGREGATING UP TO ₹ [●] LAKHS ("THE OFFER FOR SALE") BY THE PROMOTER SELLING SHAREHOLDERS, CONSISTING OF UP TO 27,30,000 EQUITY SHARES AGGREGATING UP TO ₹ [•] LAKHS BY DR. KAVIRAJ SINGH AND UP TO 14,70,000 EQUITY SHARES AGGREGATING UP TO [●] LAKHS BY ASHOK KUMAR GAUTAM, (COLLECTIVELY REFERRED TO AS THE "PROMOTER SELLING SHAREHOLDERS") AND SUCH EQUITY SHARES OFFERED BY THE PROMOTER SELLING SHAREHOLDERS (THE "OFFERED SHARES"). THE OFFER SHALL CONSTITUTE UP TO [●]% OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE OFFER INCLUDES A RESERVATION OF UP TO [●] EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH, AGGREGATING UP TO ₹ [●] LAKHS (CONSTITUTING UP TO [●]% OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL), FOR SUBSCRIPTION BY ELIGIBLE EMPLOYEES (AS DEFINED HEREINAFTER) ("EMPLOYEE RESERVATION PORTION"). THE OFFER LESS THE EMPLOYEE RESERVATION PORTION IS HEREINAFTER REFERRED TO AS THE "NET OFFER". OUR COMPANY IN CONSULTATION WITH THE BRLM, MAY OFFER A DISCOUNT OF ₹[●] TO THE OFFER PRICE (EQUIVALENT OF ₹[●] PER EQUITY SHARE) TO ELIGIBLE EMPLOYEES BIDDING IN THE EMPLOYEE RESERVATION PORTION ("EMPLOYEE DISCOUNT"). THE OFFER AND THE NET OFFER SHALL CONSTITUTE [●]% AND [●]%, RESPECTIVELY, OF THE POST-OFFER PAID-UP **EQUITY SHARE CAPITAL OF OUR COMPANY.**

OUR COMPANY, IN CONSULTATION WITH THE BRLM, MAY CONSIDER AN ISSUE OF SPECIFIED SECURITIES. AS MAY BE PERMITTED UNDER APPLICABLE LAW TO ANY PERSON(S) OF UP TO [•] EQUITY SHARES FOR AN AMOUNT AGGREGATING UP TO ₹ 1,000 LAKHS, PRIOR TO FILING OF THE RED HERRING PROSPECTUS WITH THE ROC (THE "PRE-IPO PLACEMENT"). THE PRE-IPO PLACEMENT, IF UNDERTAKEN, WILL BE AT A PRICE TO BE DECIDED BY OUR COMPANY, IN CONSULTATION WITH THE BRLM. IF THE PRE-IPO PLACEMENT IS COMPLETED, THE AMOUNT RAISED PURSUANT TO THE PRE-IPO PLACEMENT WILL BE REDUCED FROM THE FRESH ISSUE, SUBJECT TO COMPLIANCE WITH RULE 19(2)(b) OF THE SECURITIES CONTRACTS (REGULAT ION) RULES, 1957, AS AMENDED. THE PRE-IPO PLACEMENT, IF UNDERTAKEN, SHALL NOT EXCEED 20% OF THE SIZE OF THE FRESH ISSUE. PRIOR TO THE COMPLETION OF THE OFFER, OUR COMPANY SHALL APPROPRIATELY INTIMATE THE SUBSCRIBERS TO THE PRE-IPO PLACEMENT, PRIOR TO ALLOTMENT PURSUANT TO THE PRE-IPO PLACEMENT. THAT THERE IS NO GUARANTEE THAT OUR COMPANY MAY PROCEED WITH THE OFFER OR THE OFFER MAY BE SUCCESSFUL AND WILL RESULT INTO LISTING OF THE EQUITY SHARES ON THE STOCK EXCHANGES. FURTHER, RELEVANT DISCLOSURES IN RELATION TO SUCH INTIMATION TO THE SUBSCRIBERS TO THE PRE-IPO PLACEMENT (IF UNDERTAKEN) SHALL BE APPROPRIATELY MADE IN THE RELEVANT SECTIONS OF THE RED HERRING PROSPECTUS AND THE PROSPECTUS. THE FACE VALUE OF EQUITY SHARES IS ₹ 10 EACH THE FACE VALUE OF THE EQUITY SHARE IS ₹ 10 EACH AND THE OFFER PRICE IS [●] TIMES THE FACE VALUE OF EQUITY SHARES. THE PRICE BAND (INCLUDING EMPLOYEE DISCOUNT, IF ANY) AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY, IN CONSULTATION WITH THE BRLM, AND WILL BE ADVERTISED IN ALL EDITIONS OF [I] AND ALL EDITIONS OF [I] (WHICH ARE WIDELY CIRCULATED ENGLISH DAILY NEWSPAPER AND HINDI DAILY NEWSPAPER (HINDI ALSO BEING THE REGIONAL LANGUAGE OF HARYANA, WHERE OUR REGISTERED OFFICE IS LOCATED), ATLEAST TWO WORKING DAYS PRIOR TO THE BID/OFFER OPENING DATE AND SUCH ADVERTISEMENT SHALL BE MADE AVAILABLE TO THE BSE AND NSE (TOGETHER WITH THE BSE, THE "STOCK EXCHANGES") FOR THE PURPOSE OF UPLOADING ON THEIR RESPECTIVE WEBSITES, IN ACCORDANCE WITH THE SEBIICDR REGULATIONS.

In case of any revision to the Price Band, the Bid/ Offer Period will be extended by at least three additional Working Days after such revision of the Price Band, subject to the Bid/ Offer Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar unforeseen circumstances, our Company in consultation with the Book Running Lead Manager, for reasons to be recorded in writing, extend the Bid/Offer Period for a minimum of One (1) Working Day, subject to the Bid/Offer Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/Offer Period, if applicable, will be widely disseminated by notification to the Stock Exchanges, by issuing a public notice and also by indicating the change on the respective websites of the BRLM and at the terminals of the Syndicate Member and by intimation to the Self-Certified Syndicate Banks ("SCSBs") other Designated Intermediaries and the Sponsor Bank(s), as applicable.

The Offer is being made through the Book Building Process, in terms of Rule 19(2)(b) of the SCRR read with Regulation 31 of the SEBI ICDR Regulations and in compliance with Regulation 6(2) of the SEBI ICDR Regulations, wherein not less than 75% of the Net Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") ("QIB Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price ("Anchor Investor Portion"), in accordance with the SEBI ICDR Regulations. In the event of under-subscription or non-allocation in the Anchor Investor Portion" Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs (other than Anchor Investors) including Mutual Funds, subject to valid Bids being received at or above the Offer Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining QIB Portion for proportionate allocation to QIBs. Further, not more than 15% of the Net Offer shall be available for allocation to Non-Institutional Bidders out of which (a) one third of such portion shall be reserved for applicants with application size of more than ₹200,000 and up to ₹1,000,000; and (b) two third of such portion shall be reserved for applicants with application size of more than ₹1,000,000, provided that the unsubscribed portion in either of such sub-categories may be allocated to applicants in the other sub-category of Non-Institutional Bidders and not more than 10% of the Net Offer shall be available for allocation to Retail Individual Bidders, in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Offer Price. Further, Equity Shares will be allocated on a proportionate basis to Eligible Employees applying under the Employee Reservation Portion, subject to valid Bids received from them at or above the Offer Price. All Bidders (except Anchor Investors) are required to mandatorily utilise the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBA accounts and UPI ID (in case of UPI Bidders) (as defined hereinafter), in which case the corresponding Bid Amounts will be blocked by the Self Certified Syndicate Banks ("SCSBs") or under the UPI Mechanism, as applicable to participate in the Offer. Anchor Investors are not permitted to participate in the Anchor Investor

Portion of the Offer through the ASBA process. For details, see "Offer Procedure" on page 381 of this Draft Red Herring Prospectus. This public announcement is being made in compliance with of Regulation 26(2) of the SEBI ICDR Regulations to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt of

requisite approvals, market conditions and other considerations, to undertake initial public offering of its Equity Shares pursuant to the Offer and has filed the DRHP with SEBI and the Stock Exchanges Pursuant to Regulation 26(1) of the SEBI ICDR Regulations, the DRHP filed with SEBI shall be made available to the public for comments, if any, for a period of at least 21 days, from the date of such filing by hosting it on the websites of SEBI at www.sebi.gov.in, the Stock Exchanges i.e., BSE at www.bseindia.com, NSE at www.nseindia.com, website of the Company at www.earthood.in and the websites of the Book Running Lead Manager to the Offer i.e., Unistone Capital Private Limited at www.unistonecapital.com (collectively the "BRLM"). Our Company hereby invites the members of the public to give comments on the DRHP filed with SEBI and the Stock Exchanges with respect to disclosures made in the DRHP. The members of the public are requested to send a copy of their comments sent to SEBI and/or to the Company Secretary and Compliance Officer of our Company and/or the BRLM at their respective addresses mentioned herein. All comments must be received by SEBI and/or the Company and/or the BRLM and/or the Company Secretary and Compliance Officer of our Company in relation to the Offer on or before 5:00 p.m. on the 21st day from the aforesaid date of filing the DRHP with SEBI

Investments in equity and equity-related securities involves a degree of risk and investors should not invest any funds in the Offer unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Offer. For taking an investment decision, investors must rely on their own examination of our Company and the Offer, including the risks involved. The Equity Shares in the Offer have not been recommended or approved by SEBI, nor does SEBI guarantee the accuracy or adequacy of the contents of the DRHP. Specific attention of the investors is invited to "Risk Factors" beginning on page 37 of the DRHP.

Any decision to invest in the Equity Shares described in the DRHP may only be made after the red herring prospectus ("RHP") has been filed with the RoC and must be made solely on the basis of such RHP as there may be material

changes in the RHP from the DRHP. The Equity Shares, when offered, through the RHP, are proposed to be listed on the Stock Exchanges. The liability of the members of our Company is limited by shares. For details of the main objects of our Company as contained in its Memorandum of Association, see "History and Certain Corporate Matters" on page 210 of the DRHP. For details of the share capital and capital structure of our Company and the names of the signatories to the Memorandum of Association and the number of shares of our Company subscribed by them, see "Capital Structure" on page 85 of

BOOK RUNNING LEAD MANAGER

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DRHP.



UNISTONE CAPITAL PRIVATE LIMITED

Place: Gurgaon, Haryana

Date: December 27, 2024

A/ 305, Dynasty Business Park, Andheri Kurla Road, Andheri East, Mumbai – 400 059, Maharashtra, India.

Telephone: +91 022-46046494; Email: mb@unistonecapital.com; Investor grievance email: compliance@unistonecapital.com Contact Person: Brijesh Parekh; Website: www.unistonecapital.com

SEBI registration number: INM000012449: CIN: U65999MH2019PTC330850

LINKIntime

LINK INTIME INDIA PRIVATE LIMITED

C-101, 247 Park, L B S Marg, Vikhroli West, Mumbai – 400083, Maharashtra, India

Telephone: +91 810 811 4949; Email: earthood.ipo@linkintime.co.in; Investor grievance email: earthood.ipo@linkintime.co.in Contact Person: Shanti Gopalkrishnan: Website: www.linkintime.co.in

SEBI Registration Number: INR000004058; CIN: U67190MH1999PTC118368

EARTHOOD SERVICES LIMITED On behalf of the Board of Directors

Vishaka Jalan Company Secretary and Compliance Officer

REGISTRAR TO THE OFFER

EARTHOOD SERVICES LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offer of its Equity Shares and has filed the DRHP dated December 26, 2024 with SEBI and Stock Exchanges. The DRHP shall be available on the website of SEBI at www.sebi.gov.in, websites of the Stock Exchanges i.e., BSE at www.bseindia.com and NSE at www.nseindia.com, website of the Company i.e. www.earthood.in and the website of the BRLM, i.e., Unistone Capital Private Limited at www.unistonecapital.com. Potential investors should note that investment in equity shares involves a high degree of risk and for details relating to such risks, please see the section entitled "Risk Factors" on page 37 of the DRHP and the details set out in the RHP, when filed. Potential investors should not rely on the DRHP filed with SEBI for making any investment decision. The Equity Shares have not been and will not be, registered under the U.S. Securities Act 1933, as amended (the "Securities Act") or any state securities laws in the United States and may not be offered or sold within the United States or to, or for the

account or benefit of, "U.S. persons" (as defined in Regulation S under the Securities Act), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable state securities laws. Accordingly, the Equity Shares may be offered and sold (i) within the United States only to persons reasonably believed to be "Qualified Institutional Buyers" (as defined in Rule 144A under the U.S. Securities Act and referred to in this Draft Red Herring Prospectus as "U.S. QIBs") in transactions exempt from, or not subject to, the registration requirements of the U.S. Securities Act and (ii) outside the United States in offshore transactions in compliance with Regulation S under the U.S. Securities Act and the applicable laws of the jurisdiction where those offers and sales are made.

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